

A Free Monthly Newsletter
From Your Friends At
Fifth Avenue Auto
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January

What's Inside?

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 - & Much More!



What's The Answer?



When Did Amazon Go Online?

What Will Be Your New Years' Resolution?

*What's The Name Of The Chilean Mining Billionaire Worth
A Reported \$19.2 Billion?*

What The Heck Is Acetylsalicylic Acid?

Where Was The Largest Lobster Ever Found?



*The Answers To These And Many
More Questions Are Inside*



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Resolve To Do Something Different

It's January again. Have you made your New Year's resolutions yet? Maybe this is the year to forget the boring, routine promises you won't keep, like going to the gym every day and calling your parents once a week. Try resolving to be more creative in 2012 with these resolutions:

- **Keep a journal.** Spend a few minutes every day or so writing down your thoughts, feelings, dreams, and ambitions not your daily schedule or your upcoming appointments. Let your mind wander; free-associate a little. You may be surprised at the ideas you generate.
- **Read more.** Vary your reading habits and explore different topics. If you usually read novels, try a biography. If you read only history, try a book on modern-day science. You'll exercise your mind, and maybe find new connections between ideas.
- **Learn something new.** Take a class in something unrelated to your job or your usual hobbies, art, auto mechanics, philosophy, etc. Mastering new skills can refresh your outlook on life.
- **Meet new people.** Make a positive effort to make new friends this year (or professional contacts). Look for gatherings of people whose interests match yours, and network. The more people you know, the better equipped you are to learn and grow.
- **Create something for the heck of it.** Paint a picture, write a poem, or start a garden, not because you'll get paid for it, but because you want to. You'll find satisfaction in achieving personal goals and motivation to keep trying new things.
- **Volunteer.** Find a cause you support, and offer your time and service. You'll meet new people and enjoy the feeling of helping out with an important cause.



A Web Of Numbers: Stats On The Biggest Website

The information superhighway (as the Internet was dubbed in the 1990s) is packed, and most of us are headed for the same few off-ramps. Here are some numbers associated with biggest, busiest destinations on the World Wide Web, from the Web data firm Alexa:

- ★ **Wikipedia.** The online encyclopedia ranks sixth in U.S. traffic, and seventh globally. The average visitor spends about five minutes on the site, and about 52 percent of those visits are "bounces" (users view just one page before leaving).
- ★ **Amazon.** Online since 1992, Amazon's users are more often female than male (55 percent versus 45 percent); about 19 percent of its visitors are referred to it by search engines. The average load time for an Amazon page is 1.783 seconds.
- ★ **YouTube.** Only 22 percent of YouTube visitors come from the U.S., and about 27 percent of video visits are bounces. More than 755,000 websites link to it.
- ★ **Twitter.** Visitors to the 140-character posting site view an average of 3.5 unique pages per day. They spend about seven minutes on the site, and 51 seconds per page view, and 62 percent are women.
- ★ **Facebook.** With over 500 million users, the social network is ranked second in U.S. traffic.



The highest percentage of users (30 percent) are in the 45-54 age range, and 57 percent of them are female.

Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to give us a call at **250-768-4485** or email us at **fifthave@shawbiz.ca** or visit our website **www.fifthaveauto.com**

Does your car have air conditioning?

If it does then it has something inside the car called an evaporator. This is where the cold comes from and during this process the evaporator removes moisture from the air. Since it's always wet, mold and bacteria build up on it. Then when you turn your heater on for the winter you breathe this. You may believe you picked a cold or flu up from a friend or co-worker when it could be your car making you ill. We can fix this with a mist service which is \$20.00 off this month. Regular \$79.97 now only \$59.97+ss, rc, hst for a total of \$71.86. Call today for an appointment! Want more info? www.misthealthyair.org

Thank You! Thank You! Thank You!

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

**Bud Shirley, Shelley Myatovic, Al Turner,
John from D.J. Silviculture, Jim Johnson,
Ed McNaught, Kit Porter**

Quote

"I think I have something tonight that's not quite correct for evening wear. Blue suede shoes."

- Elvis Presley

Mouth-Watering History Of The Lobster

Does the thought of lobster make you salivate? Lobsters have been an important menu item in fine restaurants for years. But the pricey crustacean wasn't always so upper-crust.

Up until the 1800s, lobster was chiefly consumed by the lower classes—the poor, indentured servants, and people in prisons and mental institutions. In colonial America, there were even laws against feeding lobster to inmates more than once a week, and employment agreements often specified that servants would not have to eat lobster more than twice a week.

One reason was probably because lobsters were so abundant on the East Coast. The Plymouth pilgrims, according to some stories, could wade into the water and capture more than they wanted by hand. After great storms, so much lobster washed ashore that it was ground up and used as fertilizer.

It wasn't until the mid-19th century that New Yorkers and Bostonians developed a taste for lobsters, and commercial lobster fisheries flourished only after the development of the lobster smack, a boat with a large open holding well on deck that allowed live lobsters to be shipped.

The largest lobster ever caught, by the way, was found off Nova Scotia. It was 3.5 feet long from the tip of its tail to the end of its crusher claw, and weighed 44 pounds, 6 ounces.



Where Does Aspirin Come From?

"Take two aspirin and call me in the morning" is a medical cliché, but that doesn't mean that aspirin is something to ignore. Even Hippocrates, the father of medicine, prescribed an early form of aspirin for patients suffering from minor pains.

Aspirin, known by its technical name of acetylsalicylic acid, belongs to a group of drugs called salicylates. It's commonly used for minor aches and pains, to reduce fever, and to relieve inflammation. Aspirin also inhibits the production of platelets in the blood, making it useful in preventing clots that may cause heart attacks and strokes. In addition, low doses of aspirin administered immediately after a heart attack can reduce the risk of a second attack or damage to cardiac tissue.

Hippocrates and other early physicians used extracts of willow bark or the plant spiraea (found in Europe and Asia) to treat headaches, pain, and fevers.

In 1853, a French chemist named Charles Frederic Gerhardt was the first scientist to create acetylsalicylic acid, but it wasn't until 1897 that chemists at Bayer AG first produced a version of salicin that was gentler on the stomach than pure salicylic acid. The new drug's name, "aspirin," was based on the word "spiraea." By 1899 it was being sold by Bayer throughout the world.

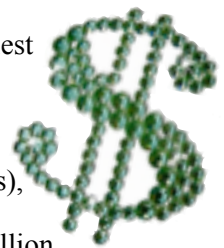
Following World War I, "aspirin" became a generic term, although Aspirin with a capital A remains a registered trademark of Bayer in Germany, Canada, Mexico, and more than 80 other countries.

A Worldwide Look At Wealth

The richest Canadian citizen is David Thompson (media) who, according to Forbes magazine, is worth \$23 billion. But he's far from the only billionaire in the world.

Here's a look at some of the wealthiest people around the Western Hemisphere:

- * **Mexico.** Carlos Slim Helu (telecommunications), \$74 billion
- * **United States.** Bill Gates (computers), \$56 billion
- * **Brazil.** Eike Batista (mining), \$30 billion
- * **Chile.** Iris Fontbona (mining), \$19.2 billion
- * **Colombia.** Luis Carlos Sarmiento (construction, financial services), \$10.5 billion
- * **Argentina.** Carlos and Alejandro Bulgheroni (energy), \$5.1 billion



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