

A Free Monthly Newsletter
From Your Friends At
Fifth Avenue Auto
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What's Inside?

- A New Look Beneath The Antarctic Ice -
 - Winning Words -
- Good News For Cloud Computing -
 - A Family Learning Experience -
- Win A FREE Lube, Oil & Filter Change -
 - September Events -
 - Money Saving Offers -
 - & Much More!



What's The Answer?



What Is The One Rule For Living?

What Does The Acronym ICECAP Stand For?

Could There Really Be Too Much Of A Good Thing?

What Should You Do Before Selling Your Home?

How Do You Spell 'Success'?

*The Answers To These And Many
More Questions Are Inside*

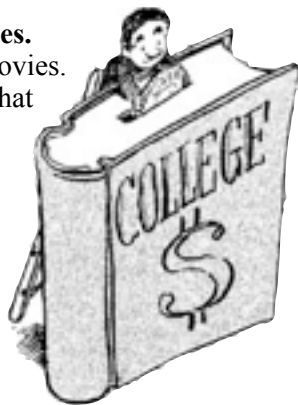


A Free Monthly Newsletter From Your Friends At Fifth Avenue Auto

Starting College: A Family Learning Experience

Going off to college is a new beginning for parents as well as students. For prospective students, independence and the real world are just that much closer. For parents, it signals that they need to start getting comfortable with their child growing up and getting ready to go out into the world on their own. This transition can be easier for both of you with these tips:

- ➔ **Prepare to make new friends.** Chances are, your child is going to a college where he or she doesn't know many people. It can be hard to let the bonds from high school fade, but remember that college is a new experience, and with it come new friends who can only make the experience better.
- ➔ **Don't slack off.** Though colleges may make new students feel a good deal freer, it's still important that they go to class, study, and be on top of grades. This may seem fairly obvious, but the looser atmosphere of college, combined with the lack of parental supervision, can be detrimental to a student's work ethic and motivation.
- ➔ **Be open to new things.** Most colleges afford students the opportunity to explore new things. The diversity of peoples, ideas, and culture allows students to learn and discover new things outside the classroom. And don't let your student's major or concentration restrict them in terms of course selection. They should choose classes that interest them.
- ➔ **Don't buy into the stereotypes.** Forget what you've seen in movies. Those are Hollywood myths that are rarely found on college campuses. Not everyone is a drunken buffoon, and not every dean hates his or her students. College dorms are nowhere near as wild or outrageous as depicted, and, believe it or not, dorm food isn't that bad.



One Rule For Living... Don't Over-Specialize

The science fiction writer Robert A. Heinlein once wrote: "A human being should be able to change a diaper, plan an invasion, butcher a hog, conn a ship, design a building, write a sonnet, balance accounts, build a wall, set a bone, comfort the dying, take orders, give orders, cooperate, act alone, solve equations, analyze a new problem, pitch manure, program a computer, cook a tasty meal, fight efficiently, die gallantly. Specialization is for insects."

If that's not enough, here's a short list of skills that everyone should master to survive and prosper in today's world:



- ✓ **Operate a computer.** You should be able to go beyond locating the "on" switch.
- ✓ **Search the Internet.** Understand how to use Google and other search functions to gather and confirm information.
- ✓ **Perform CPR** (and the Heimlich maneuver). You can always be prepared to save a life.
- ✓ **Cook.** Everyone should know the basics of preparing a meal that isn't just microwaved.
- ✓ **Tell a story.** You can persuade and inspire people by telling stories that move them.
- ✓ **Change a tire.** Because you can't always wait for AAA.
- ✓ **Take good notes.** You can't remember everything. Develop a reliable system for documenting what you need to know in the future.

Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to give us a call at **250-768-4485** or email us at fifthave@shawbiz.ca or visit our website

www.fifthaveauto.com

DID YOU KNOW?

We can now offer you **FREE** transferable lifetime protection on most major components of your vehicle. We can give you coverage of up to \$4000.00 per system including the engine, transmission, differentials, cooling system, fuel system, transfer case and power steering. For more info give us a call 250-768-4485 or check out our web site www.fifthaveauto.com.

Thank You! Thank You! Thank You!

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

**Brooklynn Lindeman, Brad Gaynor,
Jessica Laplante, Green Bay Bible Camp**

Selling Your Home?

Before you put your house on the market, take the time to do a little snooping on your neighbors. Visiting a few open houses in your neighborhood can give you a better idea of what your home is worth and can highlight needed improvements.

If two or three houses on your block have recently redone their roofs or siding, for example, you probably should put that toward the top of your list so your home doesn't suffer from comparison once you start listing it.

Visiting open houses also gives you the chance to meet and talk to real-estate agents. You might meet someone with the experience and personality you want to work with, and you'll get a sense of his or her talent for sales.



Winning Words:

How Do You Spell 'Success'?

A good vocabulary may not guarantee success, but it's definitely an asset if you're competing in the Scripps National Spelling Bee.

Here are a few of the words that competitors in past years have spelled correctly to win the contest:

- ➔ Stromuhr. A medical instrument that measures blood flow through an artery (noun)
- ➔ Guerdon. Reward (noun), or to reward (verb)
- ➔ Serrefine. A small forceps used to clamp a blood vessel (noun)
- ➔ Autochthonous. Native or indigenous, especially relating to animals or plants (adjective)
- ➔ Sucedaneum. Substitute or successor (noun)
- ➔ Euonym. An especially appropriate name (noun)
- ➔ Cymotrichous. Having wavy hair (adjective)



'Cloudy' Is Good News For Cloud Computing Evangelists

More and more companies are relying on "the cloud" for their IT operations, according to a survey by Advanced Micro Devices (AMD), which is aiming to become a supplier of processors and chipsets to cloud-computing providers.

Cloud computing enables users to access software, store data, and use computer applications through a network instead of a single local computer.

The AMD study found that 42 percent of survey participants are now using cloud computing in at least part of their operations, and 60 percent of those are already experiencing business value from their use of the cloud. Of companies not already in the cloud, 32 percent say they're actively investigating it. Only 3 percent of organizations in the survey said they had rejected cloud computing after looking into it.



A New Look Beneath The Antarctic Ice

What lies buried beneath the snow and cover blanketing the continent of Antarctica? Scientists have a better picture of the landscape underneath the glaciers thanks to an international project called Icecap (Investigating the Cryospheric Evolution of the Central Antarctic Plate).

The Icecap team flew a refurbished 1942 DC-3 airplane equipped with ice-penetrating radar on the bottom of its fuselage. The aircraft flew in a fan-shaped pattern across the East Antarctic Aurora Subglacial Basin, using the radar to peer beneath the ice covering. The findings revealed a deep trench hundreds of kilometers long, with fjord-like features cut by vast sheets of ice that flowed across the continent long ago.

As reported by the BBC News website, the researchers hope their findings will improve understanding of Antarctica's past and its future, especially in light of climate change potentially warming our world.

ANTARCTICA



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Like us on
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Congratulations To Our Client Of The Month!

Every month, we choose a very special client of the month. It's our way of acknowledging our great clients and saying thanks to those that support our business with referrals and repeat business.

This month's Client of the Month is

Jace Albrecht of Jackel Developments house builder extraordinaire!

Too Much Of A Good Thing

Two sea monsters were prowling the waters of the North Atlantic looking for food. They spotted a ship on the horizon, dived beneath the surface, and attacked. The sailors were all able to reach their lifeboats, but the creatures happily gorged on the cargo of potatoes that stuffed the ship's hold.

Soon after, they spied another ship and attacked again. Once more the sailors were spared, and once more the sea monsters feasted on a load of potatoes.

Hours later, a third ship approached. And the sea monsters once again capsized it. They again found another cargo of potatoes, which they ate.

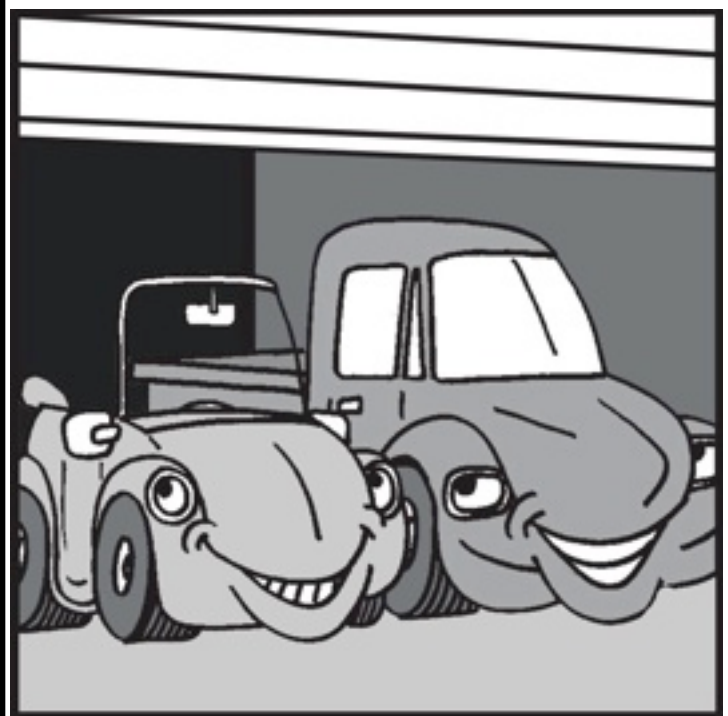
By now their stomachs were full, and they were feeling bloated and ill. The first sea monster said, "Why do we keep doing this?"

The second replied, "Well, everyone knows you can't eat just one potato ship."

Thanks For The Kind Words

"For years I had been dealing with Fifth Avenue Auto always receiving outstanding service. Then in 2005 I purchased a new car and not realising Fifth Avenue was fully qualified and authorized to service my new vehicle I took it to the dealer for service. However when I had a problem with my car and it was over warranty back to Fifth Avenue Auto I went. Kevan got the car into the shop and they inspected it to find a loose component in the steering. Since my car only had 24000km on it Kevan suggested I contact GM Canada to complain and see what would happen. I got 40% off the repair! Thank you so much Kevan."

- Shirly Jollymore



YOUR VEHICLES ARE GONNA LOVE US!



Do You Want To Win A Free Lube, Oil & Filter Change?

The first 10 people to call with the correct answer will be eligible to win. At the end of the month we'll draw one lucky name. That winner will receive a FREE Gift Certificate for a Lube, Oil & Filter Change from us! Here is this month's trivia question: What type of refurbished plane was flown over Antarctica to see below the ice?

(Hint: the answer is somewhere in this newsletter)

- a) 1942 DC-3
- b) 1909 Curtiss Herring
- c) 1908 Curtiss JN-4
- d) 1937 Lockheed Electra

Call right now with your answer!

Last month's trivia challenge was, *Which one of these Bens' was the co-founder of Ben & Jerry's ice cream?* d) *Ben Cohen.* Congratulations to last month's lucky winner!

Virginia Langrish

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice. For guidance on any specific matter, please consult a qualified professional. ©2011 CMG

Want some cash from us in 2011?

Send a friend, family member or associate to us as a new client and they will receive \$10.00 off their bill and we will send you a \$10.00 bill! Most of our new clients come from our existing happy clients. To be honest, we'd rather give you the money & service clients like you than spend the money on things like radio or newspaper ads.