

A Free Monthly Newsletter  
From Your Friends At  
**Fifth Avenue Auto**  
2447 Apollo Rd  
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250-768-4485



## What's Inside?

- Keeping Children Safe In Your Car -
- Getting Your Grass Mown Without Any Moans Of Pain -
- A Brisk Walk Improves Your Memory -
- You Can Fix Anything With Duck Tape -
- Win A FREE Lube, Oil & Filter Change -
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  - & Much More!



## *What's The Answer?*



*Are You Buckled Up Back There?*

*What's In A Name?*

*Can't Stop Coughing?*

*Looking For A Unique Message To Stick On The Back  
Of Your Car?*

*The Answers To These And Many  
More Questions Are Inside*



## A Free Monthly Newsletter From Your Friends At Fifth Avenue Auto

### *Get That Grass Mown Without Any Moans Of Pain*

You can't put it off any longer: It's time to mow the lawn. Just play it safe: Every year, around thousands of people in the Canada are injured in lawn mower accidents, and many of those accidents involve children. You'll avoid serious injury if you take some basic precautions:

- **Wear protective clothing.** Long pants are a must, no shorts. Steel-toed boots and protective goggles are recommended.
- **Pick up your lawn.** Before starting to mow, walk around the area and remove any debris, sticks, rocks, etc. that might damage your mower or go flying through the air.
- **Check your mower carefully.** Always be sure your mower is off before reaching underneath it. Disconnect or remove the spark plug to ensure it stays off. Make sure the wheels move easily, the blade is undamaged, the guard is secure, and the grass-catching bag (if you use one) is undamaged.
- **Keep the kids away.** Don't let children play near the area where you're working. And don't take kids for a ride on your lap if you're using a rider mower, they could fall off and get hurt.
- **Be careful with inclines.** Always mow from one side to the other on a slope, never up and down.
- **Go forward.** Try to avoid backing up when you're mowing. If you must reverse course, be very careful to look behind before moving.
- **Refuel with the engine cold.** If you use a gasoline-powered mower, don't pour the fuel in while the engine is warm, the heat could ignite it. Let it cool down first.

### *Keep Children Safe In The Car*

Safety is your No. 1 concern when driving, and it's even more important, if that's possible, when you're traveling with children. The proper car seat is crucial. Here's how to choose one that protects your most precious cargo:

- ★ **Check the safety label.** Make sure it meets or exceeds federal safety requirements for carrying children.
- ★ **Be wary of used seats.** A previously owned seat that's more than six years old may not be safe. Look for missing parts, cracks, or other signs of wear and tear. Call the manufacturer to ask about durability and recalls.
- ★ **Get the seat that fits your child.** Infant seats are designed for children from birth to about 20-35 pounds. Some can be converted to hold a child up to about 40 pounds. Otherwise, you'll need a front-facing safety seat capable of holding children until they reach 40 pounds, and after that a booster seat can be used until they hit about 80 pounds. Keep careful track of how big your children grow.
- ★ **Learn the safety belt test.** When your child is about 13 years old, he or she may be ready to ride with just a seat belt. Do the child's knees bend at the edge of a regular car seat? Does the belt ride low on his or her hips? Does the shoulder belt lie on the child's collar or shoulder? Does the child sit comfortably with seat belt and shoulder strap correctly fastened? If any of the answers to these questions are no, keep the child in a safety seat until he or she has grown sufficiently.

### *May Events*

May 8th  
May 23rd

Mother's Day  
Victoria Day



HAPPY  
**Mother's**  
DAY

### *Do You Have A Question About Car Maintenance That You Want Answered?*

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to give us a call at **250-768-4485** or email us at

[fifthave@shawbiz.ca](mailto:fifthave@shawbiz.ca) or visit our website

[www.fifthaveauto.com](http://www.fifthaveauto.com)

## DID YOU KNOW?

We can now offer you FREE transferable lifetime protection on most major components of your vehicle. We can give you coverage of up to \$4000.00 per system including the engine, transmission, differentials, cooling system, fuel system, transfer case and power steering. For more info give us a call 250-768-4485 or check out our web site [www.fifthaveauto.com](http://www.fifthaveauto.com).

## ***Thank You! Thank You! Thank You!***

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

**Kathy Klym, Kevin Harding**



## ***May Is National Youth Traffic Safety Month***

According to NHTSA data, eight out of the 10 deadliest days for youth on our nation's highways fall from May through August. Every May, young people nationwide engage in peer-to-peer education efforts to save lives and prevent injuries. Go to the National Organization for Youth Safety (NOYS) website for more information.

## ***You Can Fix Anything With . . . Duct Tape***

Duct tape was developed during World War II as a water resistant tape for sealing cases of ammunition. Consumers today use it for almost anything—and their creativity doesn't have any limits. Here are some of duct tape's most unorthodox uses:

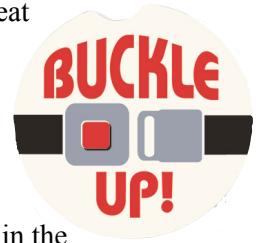
- **Ankle support.** Wrapping a few layers of duct tape around your ankles and joints can give you added stability when playing sports.
- **Storm safety.** When a hurricane or severe thunderstorm threatens, place some duct tape in an X across your windows to prevent breakage. Also, seal up your doors and windows to keep water out. (Remember, it's waterproof.)
- **Space travel.** Duct tape was perhaps most famously used during the Apollo 13 mission to attach square carbon dioxide filters to round receptacles, enabling the system to remove CO2 from the air in the lunar module refuge. Duct tape was also used on the moon to repair the Lunar Rover during the Apollo 17 mission.

Ironically, duct tape isn't actually considered safe for sealing ducts. Wikipedia reports that building codes usually require a fire-resistant product.



## ***Buckle Up Back There!***

Drivers and their front-seat passengers have gotten the message: 84 percent buckle up their seat belts while traveling, according to the National Highway Traffic Safety Administration. But the advice hasn't filtered through to those in back yet, only 74 percent of them fasten their belts on the road, apparently thinking they're safer from injury while riding in the back seat. They should think again.



Transportation officials caution that unbuckled passengers in the rear can suffer significant injuries in an accident by ramming into the front seat or even being thrown over it into the car's dashboard or windshield.

## ***Brisk Walks Improve The Memory***

Exercise is good for everyone, but recent research indicates it has special benefits for older people. In a study funded by the National Institute on Aging, 120 people ages 55 to 80 were divided into two groups, with half instructed to walk for 40 minutes a day three times a week. The other half did exercises to stretch and tone their muscles.

After six months, and then one year, the scientists measured the size of participants' hippocampus, a section of the brain that tends to shrink with age.

In the walking group, the volume of the hippocampus had increased by 2 percent at the end of the year, while in the other group the hippocampus had decreased by 1.5 percent.

So whatever your age, remember that taking a brisk walk can keep you healthy throughout your life in many different ways.

## ***Bumper Stickers You May Not Have Seen***



Looking for a unique message to stick on the back of your car? Try some of these . . .

- \* I'm not cheap - but I am on special this week.
- \* I drive way too fast to worry about cholesterol.
- \* I intend to live forever . . . so far, so good.
- \* Mental backup in progress - DO NOT DISTURB!
- \* The only substitute for good manners is fast reflexes.
- \* When everything's coming your way, you're in the wrong lane.

**We need your help to build our Facebook following.**

**Search for "Fifth Avenue Auto", when you find us click the like button, this will take you to a surprise reward! Then suggest us to your friends, they too can get the reward!**



**WE'RE ON  
FACEBOOK!**

## Can't Stop Coughing? Try These Homemade Cures

A lingering cough is an ongoing annoyance to you, your family, your co-workers, commuters sitting near you on the bus, and practically everyone else within earshot. If cough syrup, a humidifier, and will power aren't doing the job, you might want to try some of these home remedies:

- ➔ Chew a little raw garlic, or ginger.
- ➔ If you can't stomach the thought of raw garlic or ginger, try chopping it up and adding it to some boiling water. Drink 2-3 cups a day.
- ➔ Heat some honey over a low flame and mix in some chopped onion or garlic, then take just a spoonful.
- ➔ Gargle with a mixture of warm water, lemon juice, a tablespoon of salt and a tablespoon of vinegar.

If you've got a persistent cough that won't quit, a visit to the doctor is in order to confirm you're not suffering from something more serious.



## Do You Want To Win A Free Lube, Oil & Filter Change?

The first 10 people to call with the correct answer will be eligible to win. At the end of the month we'll draw one lucky name. That winner will receive a FREE Gift Certificate for a Lube, Oil & Filter Change from us! Here is this month's trivia question: What percent of passengers buckle up in the backseat?

*(Hint: the answer is somewhere in this newsletter)*

- |        |        |
|--------|--------|
| a) 84% | c) 55% |
| b) 74% | d) 80% |

**Call right now with your answer!**

Last month's trivia challenge was, *How many objects can the border collier named Chaser, distinguish and fetch?*  
c) 1022. Congratulations to last month's lucky winner!

**Brian Brooks**

## Congratulations To Our Client Of The Month!

Every month, we choose a very special client of the month. It's our way of acknowledging our great clients and saying thanks to those that support our business with referrals and repeat business.

This month's Client of the Month is

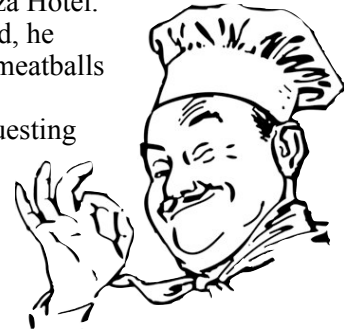
**Rebecca Bueckert. Because she always so incredibly cheerful and she didn't smack me for calling her Beckypoo! (oh oh)**

## What's In A Name? Plenty, If It's The Right Name

Companies spend lots of time and energy coming up with edgy names for themselves like Verizon or Accenture. But sometimes the best name is right in front of you. For example:

Hector Boiardi was an Italian immigrant who came to the U.S. in 1914. When he arrived at age 17, he got a job as a chef at New York's Plaza Hotel. After he moved to Cleveland, he perfected his spaghetti and meatballs recipe.

His customers kept requesting bottles of his sauce so they could take it home. He changed the spelling of his name to make it easier to remember, and the "Chef Boyardee" brand was born.



## Thanks For The Kind Words

*"I have traveled a lot and my favorite place to take my car is Fifth Avenue Auto. The reason is simple, when I get it back I know it's done right and I can rely on it. Fifth Avenue is the only place I have taken my car where I can confidently say that."*

- Robert Ney

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## Want some cash from us in 2011?

**Send a friend, family member or associate to us as a new client and they will receive \$10.00 off their bill and we will send you a \$10.00 bill! Most of our new clients come from our existing happy clients.**

**To be honest, we'd rather give you the money & service clients like you than spend the money on things like radio or newspaper ads.**