A Free Monthly Newsletter
From Your Friends At
Fifth Avenue Auto
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What's Inside?

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What's The Answer?

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What Fast Food Restaurant Did Dave Thomas Work For Before Becoming The Founder Of Wendy's?

Are Boys Or Girls More Likely To Unbuckle Themselves From Their Car Seat?

The Answers To These And Many More Questions Are Inside

August **FUEL for THOUGHT™** 2011

A Free Monthly Newsletter From Your Friends At Fifth Avenue Auto

Don't Take Chances With Kids' Car Seats

Strapping one's child into the car seat is a regular task for most parents. Unfortunately, even very small children are able to unbuckle themselves, leading to distracted parents behind the wheel—and car accidents.

Researchers at the Yale School of Medicine surveyed 378 parents; slightly over half reported that at least one of their children had successfully unbuckled their seat-belts while in a car seat one or more times. Children as young as 12 months were able to extricate themselves, and 75 percent of the kids were 3 years old or younger. Boys were more likely than girls to unbuckle themselves (59 percent of boys, as opposed to 42 percent of girls).

More than 40 percent of kids who "freed" themselves did so while the vehicle was moving. The distraction to parents, as they pull over, reprimand their children, and then buckle them in again, increases the chance of a serious injury 3.5 times. So be sure to double-check that your child's seat is installed properly, and that children are fastened securely.

Provide The Right Context When Training

When you're training your employees, remember that no task exists in isolation. Be sure to address the past, present, and future:

- **What precedes the task?** How does one prepare to do the job? How do you know when the work needs to be performed? What kind of work (by others) went into getting the task to this point?
- **What's the goal?** Discuss how to accomplish the task.
- **What happens next?** Who else is affected by the finished task? What should you do once your job is completed?

Golf...A Good Walk Spoiled?

The summer months are prime golfing season. The origins of this popular (and frequently frustrating) game are unclear, though some historians trace it back to an ancient Roman game called paganica, in which players used a bent stick to hit a leather ball.

A stained glass window dating back to 1340 in Gloucester Cathedral in England shows someone swinging something that looks like a golf club. And a Ming dynasty scroll, also from the 14th century, depicts a member of the Chinese imperial court swinging a golf club-like implement at a small ball with the apparent aim of sinking it into a hole.

The modern version of the game, played over 18 holes and without interference from other players, was developed in Scotland. The word "golf" comes from the Scots "gouf," and is considered to be a local equivalent to the Dutch "colf," meaning stick or club.

Golf was banned in 1457 by King James II of Scotland because he worried that it was distracting the citizenry from archery practice, which was considered more urgent for military purposes.

Though controversial for many years (Mary, Queen of Scots, was criticized for playing it), restrictions eventually eased and the game spread across the British Isles and around the world.

Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to give us a call at ***250-768-4485 or email us at fifthave@shawbiz.ca or visit our website www.fifthaveauto.com***

DID YOU KNOW?

We can now offer you FREE transferable lifetime protection on most major components of your vehicle. We can give you coverage of up to $4000.00 per system including the engine, transmission, differentials, cooling system, fuel system, transfer case and power steering. For more info give us a call 250-768-4485 or check out our web site www.fifthaveauto.com.

Thank You! Thank You! Thank You!

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

Bill Kelly, Dale Maloney, Mike Humes

Napoleon Evades A Waterloo Onstage

An actor playing Napoleon on the stage was enjoying tremendous reviews in the press, making some of his fellow troupers jealous. An actor who played one of Napoleon's marshals in the production hatched a plan to bring him down to Earth.

During one scene, Napoleon had to read out loud a long letter delivered by the marshal. The actor had never learned the letter by heart; night after night, he simply read the text off the pages his colleague handed him.

So for one performance, the jealous actor brought blank pages for "Napoleon" to recite, and waited for the inevitable fumbling improvisation.

But the quick-thinking actor smiled and handed the pages back to his fellow actor. "Marshal," he said, "please read the letter to me."

More Than One Way To Lick A Stamp

You should never assume there's only one way to get a job done. A writer on the NewsOK website tells the story of a friend working on Christmas cards with his wife and 6-year-old son.

The son's job was to lick stamps (this was a few years ago, before self-adhesive stamps were common) and put them on envelopes, but he didn't like the taste of the glue on the postage stamps. Still, after a while the child emerged from his room with every envelope stamped.

"But I thought you didn't like the way the stamp tasted when you licked it," one parent said.

"Yeah, it was yucky," the boy replied. "So I just licked the envelopes and then stuck on the stamps on."

Creative Scientific Minds Sometimes Play Jokes

Science calls for creative thought, but some scientists (and impostors) seem to put more effort into creative lying. Here are a few of the most famous scientific hoaxes of all time:

- **The Piltdown man.** An amateur paleontologist in Sussex, England, presented to the world in 1912 a skull and jawbone that seemed to belong to a half-man, half-ape "missing link." In 1943, scientists exposed the fossils as the skull of a human joined to the jaw of an orangutan.
- **The Cardiff giant.** A 10-foot-tall petrified human was dug up on a Cardiff, N.Y., farm in 1869. The find became an enormous story in the news media of the day. In 1870, though, the truth came out: A hoaxter had paid a sculptor to create the giant stone form.
- **The Nacirema tribe.** More a joke than a hoax, the Nacirema were described in an anthropologist's scientific paper as a group of people living in North America with many strange rituals which included "scraping and lacerating the surface of the face with a sharp instrument." The word Nacirema spelled backward, of course, is "American."

From Modest Beginnings, These People Rose To The Top

Even billionaires like Bill Gates had to start somewhere. Here's a quick look at the early jobs of some of the world's most successful people:

★ **Ben Cohen.** The co-founder of Ben & Jerry's worked as a taxi driver early in his career.

★ **George Clooney.** Now a world-famous actor and activist, one of Clooney's first jobs was cutting tobacco.

★ **Garth Brooks.** The country/western singer once sold cowboy boots in a mall.

★ **Tom Cruise.** The future superstar actor worked as a bellhop in a hotel.

★ **Dave Thomas.** Before founding the burger giant Wendy's, Thomas was in fast food already, at KFC.

We need your help to build our Facebook following. Search for "Fifth Avenue Auto", when you find us click the like button, this will take you to a surprise reward! Then suggest us to your friends, they too can get the reward!

Like us on Facebook

Congratulations To Our Client Of The Month!

Every month, we choose a very special client of the month. It's our way of acknowledging our great clients and saying thanks to those that support our business with referrals and repeat business.

This month's Client of the Month is

Gord Milsom

Gord works daily in his own family business, is one of our town counselors, volunteers all over the place and is still such an easy going guy.

Thanks For The Kind Words

Its 4:00pm, 6 hours to home and smoke starts coming out of my car. I pulled over and called AAA. They tell me they HIGHLY recommend Fifth Avenue Auto. I get towed into Fifth Ave. 10 minutes before closing. I'm stunned; I have never seen a repair shop that looked like this place. I explain my problem to Kevan who says no problem, we'll get you home! So they stay late and happily fix my car. All I can say is WOW, no wonder AAA highly recommended them. I wish I had a shop like this at home. Thank you so much guys you are fantastic!

- T.W.

What Parenthood Teaches Us

Things you may not have known before you had children:

- ✓ How many seconds it takes to microwave fish sticks
- ✓ How to change a diaper in total darkness in the back seat of a car on a child who's standing up
- ✓ How brightly the moon can shine at 3 a.m.
- ✓ That you can never own too many sippy cups
- ✓ What Cheerios sound like and feel like when you step on them in bare feet
- ✓ How to balance a lunch box, an extra coat, a briefcase, a diaper bag, and a baby while opening a minivan door
- ✓ How much you can dilute apple juice while still retaining its taste
- ✓ The importance of naps

Do You Want To Win A Free Lube, Oil & Filter Change?

The first 10 people to call with the correct answer will be eligible to win. At the end of the month we'll draw one lucky name. That winner will receive a FREE Gift Certificate for a Lube, Oil & Filter Change from us! Here is this month's trivia question:Which one of these Bens' was the co-founder of Ben & Jerry's ice cream?

(Hint: the answer is somewhere in this newsletter)

a) Ben Harper c) Ben Bunny
b) Ben Bova d) Ben Cohen

Call right now with your answer!

Last month's trivia challenge was, *To save fuel, when should you turn off your engine if you are just going to idle? c) 30 seconds.* Congratulations to last month's lucky winner!

Kathy Pullen

Quotes

"Children reinvent your world for you."
- Susan Sarandon

"The strength of a family, like the strength of an army, is in its loyalty to each other."
- Mario Puzo

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Send a friend, family member or associate to us as a new client and they will receive $10.00 off their bill and we will send you a $10.00 bill! Most of our new clients come from our existing happy clients. To be honest, we'd rather give you the money & service clients like you than spend the money on things like radio or newspaper ads.